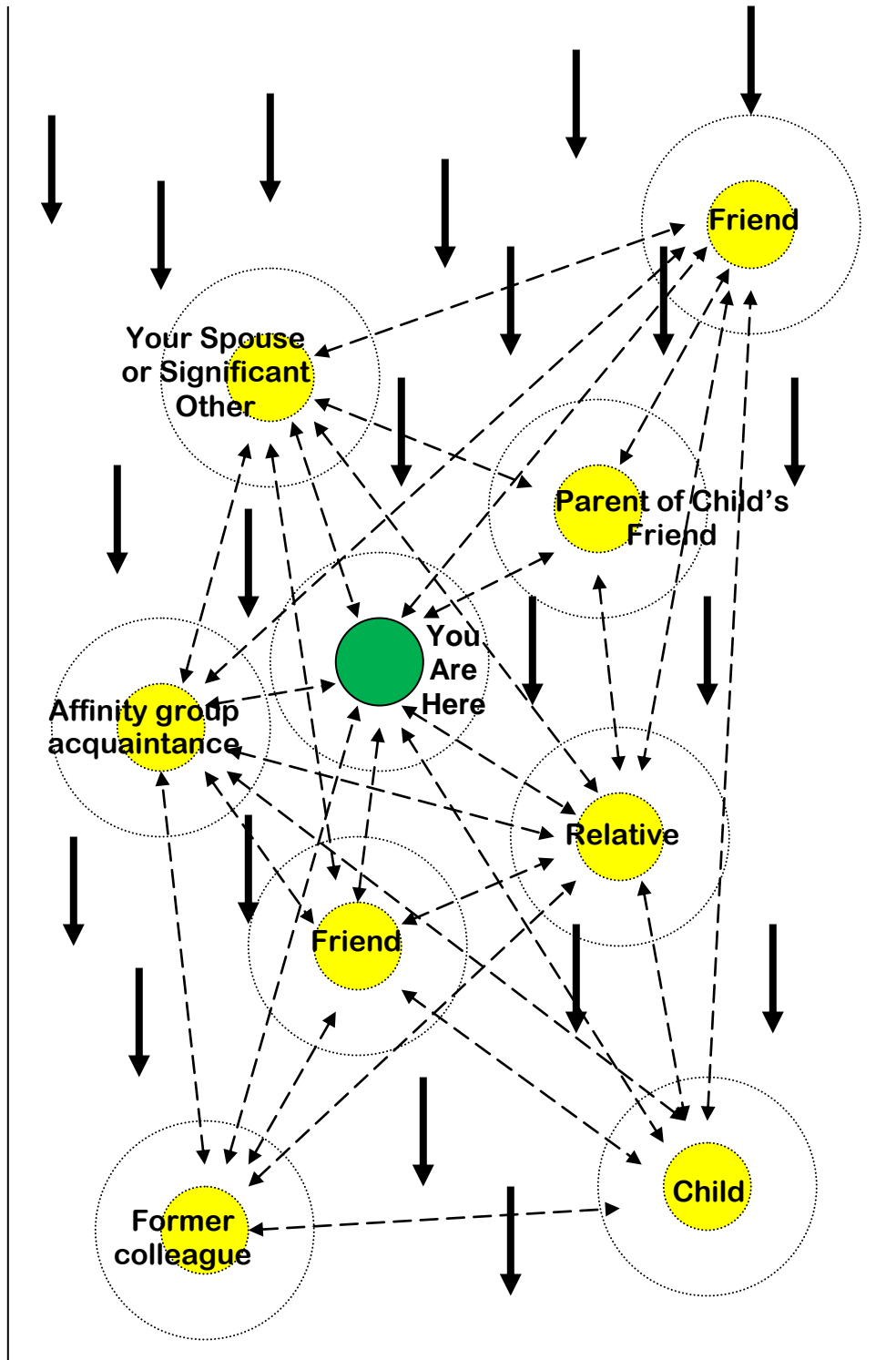


The “River of Information” Flowing Past You at THIS moment:

Do you have a network catching the information you need?



“**True networking** is when you spend time with people who do the work you want to do, talking shop. Good networking involves working with other active professionals, even if it's on a volunteer project, or to learn something new. Good networking is rubbing elbows and enjoying talk and activities related to the work you want to do. “Here's the thing that confuses people and frustrates them: They think we network to *get* our next job. That's absolutely *wrong*. We network to get smarter, to make new friends, to build our value and our credibility in our professional community, to help others, and to enjoy our work outside of the job. **Job opportunities arise out of networking; they are not the reason to do it.**” -Nick Corcodilos, *Ask The Headhunter* newsletter: “Too late to network?” March 18, 2008